

PITTSBURGH MIDDLE EAST INSTITUTE

Forging Lasting Ties Between Pittsburgh and the Middle East
Through Business, Education and Culture



Fareed Zakaria

SPONSORSHIP OPPORTUNITIES

PITTSBURGH MIDDLE EAST INSTITUTE
SECOND ANNUAL CONFERENCE

Tuesday, October 13, 2009

Featuring CNN Host and Newsweek Editor **Fareed Zakaria**

Cocktails and Dinner, 5:30 PM

Lecture, 8:00 PM

Carnegie Music Hall, Oakland

Wednesday, October 14, 2009

**Pittsburgh and the Middle East: Building Partnerships
in Energy Sustainability and Green Technologies**

Business Conference, 7:30 AM

Duquesne Club, Pittsburgh

Silver Sponsors ~ \$25,000

- ❖ **Sponsor recognition** and acknowledgement **from the podium** at the event
- ❖ **VIP cocktail and dinner reception for 10** with Fareed Zakaria
- ❖ Corporate logo displayed on **printed materials** and event **program**
- ❖ **Priority seating for 10** at the lecture and breakfast and panel discussion the following morning (Wednesday, October 14, 2009) at the Duquesne Club
- ❖ **One-year membership** to **Pittsburgh Middle East Institute**
- ❖ **Autographed books for 10** by Fareed Zakaria

Bronze Sponsors ~ \$10,000

- ❖ **Sponsor recognition** in the event **program**
- ❖ **VIP cocktail and dinner reception for 10** with Fareed Zakaria
- ❖ **Priority seating for 10** at the lecture and breakfast and panel discussion the following morning (Wednesday, October 14, 2009) at the Duquesne Club
- ❖ **One-year membership** to **Pittsburgh Middle East Institute**
- ❖ **Autographed books for 10** by Fareed Zakaria

Signature Sponsors ~ \$5,000

- ❖ **Name recognition** in the event **program**
- ❖ **VIP cocktail and dinner reception for four** with Fareed Zakaria
- ❖ **Priority seating for four** at the lecture and breakfast and panel discussion the following morning (Wednesday, October 14, 2009) at the Duquesne Club
- ❖ **Autographed books for four** by Fareed Zakaria



PITTSBURGH MIDDLE EAST INSTITUTE

Forging Lasting Ties Between Pittsburgh and the Middle East
Through Business, Education and Culture

SPONSORSHIP OPPORTUNITIES (CONTINUED)

Additional Seating (for the lecture only)

- ❖ **\$70.00** and **\$50.00** per ticket
- ❖ **Student \$25.00** per ticket

Plus Service Fees

Tickets go on sale **July 15, 2009**. To order tickets, please contact
ProArtsTickets at **412.394.3353** or **www.ProArtsTickets.org**

Contact and Sponsorship Opportunities

For more information, please visit www.pittsburghmiddleeastinstitute.org

or contact us at:

info@pittsburghmiddleeastinstitute.org, or
Simin Curtis, President, 412.654.3523, or
Massy Paul, Vice-President, 412.849.9783